

Company raises aid for single mums

This year's RM50,000 fund benefits 38 women entrepreneurs from southern Perak

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NATIONAL mortgage company Cagamas Bhd has initiated a corporate social responsibility (CSR) project to support single mothers, through its Amanah Ikhtiar Malaysia (AIM).

The objective of this aid is to assist single mothers who are entrepreneurs, in developing their business and generate more income.

"We believe that efforts to generate higher income for single mothers are significantly and closely related to having adequate business equipment," said AIM executive chairman Datuk Dr Zubir Harun.

"Cagamas' CSR effort does not only contribute towards increasing the recipient's productivity and household income, but also the long-term sustainability of their welfare and wellbeing," he added.

"Apart from business, Cagamas is also aware of the responsibility towards society and that pushes us to be more active in organising CSR programmes to help them," said Cagamas Bhd chief executive officer Datuk Chung Chee Leong.

A total of 38 single mothers from six branches under the supervision of the southern Perak AIM regional office were identified as recipients for this year.

Last year, beneficiaries were from Selangor and Kuala Lumpur region, who received RM15,000, and this year, the amount was increased to approximately RM50,000.

The funds were channelled towards the purchase of machin-



The single mothers chosen by Amanah Ikhtiar Malaysia to receive aid from Cagamas Bhd to buy business equipment. With them are Zubir (back row, fourth from left) and Chung (back row, fifth from left)

ery and business supplies based on needs of the single mothers.

"I was using a small oven but now with a bigger oven from Cagamas and AIM, I can produce a variety of cakes and cookies," said one of the 2016 recipients Jamariyah Said.

"I hope they will continue this effort to help needy people like me in the future, and not only in Perak but all over Malaysia," she added.

The expected impact of this contribution is to increase business productivity and indirectly increase the household income.



Single mother Mageswari Jauvelu receiving a sewing machine from Chung.



Jamariyah (left) receiving a token for her new oven from Chung as Zubir (centre) looks on. She hopes the bigger oven will enable her to produce a bigger variety of cakes and cookies to sell.